



# Designed for beauty. Engineered to last. **MISTY SHADOW** COVER IMAGE: Carvedwood•44 Double 4" and Cedar Discovery Perfection Shingle Double 7" shown in Misty Shadow

Carvedwood•44® delivers strength, durability, the beauty of real wood and endless design options. Offered in 42 stunning colors, five distinct profiles and two attractive finishes, smooth and woodgrain, Carvedwood•44 is the ideal choice for a virtually maintenance-free home exterior.





#### PREMIUM .044" NOMINAL THICKNESS

Superior thickness and impact resistance.



#### T-2 LOK

Locking system delivers a positive locking action with a wider locking mechanism for more contact area.\*



#### **ROLLOVER, REINFORCED NAIL HEM\***

Easier installation — more precise and secure fastening.



#### **DURANYL® 5000 PROTECTION SYSTEM**

Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.



#### HANG-TOUGH™ TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



#### 5/8" PANEL PROJECTION

Enhanced shadow lines replicate the appearance of real wood panels.



#### **BREATHE EASY**

Cutting does not produce harmful silica dust — silica dust can cause lung disease.



#### SUSTAINABLE

Crafted of readily available natural materials — Ovation vinyl siding is safe, sustainable and recyclable.



#### WIND VELOCITY — RATED UP TO 178 MPH

Mastic's proprietary design and engineering delivers a panel that achieves superior wind resistance.



**CLASS 1(A) FIRE RATING** 



\*Single 8" panel features a unique, advanced locking system and nail hem.



### **BEST IN CLASS**

V.I.P. LIMITED LIFETIME WARRANTY

NO FADE NO DISTORTION PROMISE

# Our most luxurious colors feature SolarDefense Reflective Technology

Whatever architectural style you prefer will be enhanced with lap siding in deep, rich luxurious colors. And with SolarDefense Reflective Technology, you don't have to worry about fading or distortion because each board is engineered to resist the sun's harshest UV rays. So go ahead, splurge on one of these deep hues you've always wanted, knowing they'll stay looking fresh and dreamy for years to come.

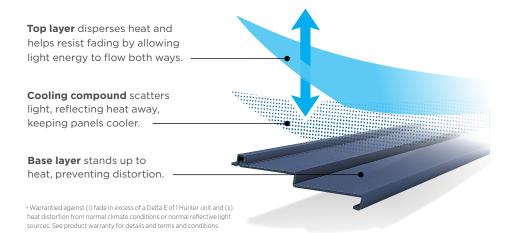
#### The best protection for the boldest colors

Engineered to absorb less of the sun's heat, our newest, darkest colors are designed to resist fading and heat distortion better than ever. Our tough UV-stable polymer stands up to damaging rays. New cooling compounds scatter more light to reflect more heat away from the siding, and keep panels cooler even on the hottest days. SolarDefense Reflective Technology is so effective at protecting our boldest, darkest colors from the sun that we back it with an unmatched No Fade, No Distortion Promise.<sup>+</sup>

SolarDefense is offered in these ten luxurious colors:



SOLARDEFENSE PANELS REFLECT UV RAYS TO PREVENT FADING AND DISTORTION.



ALPINE BRANDY FOREST WOOD

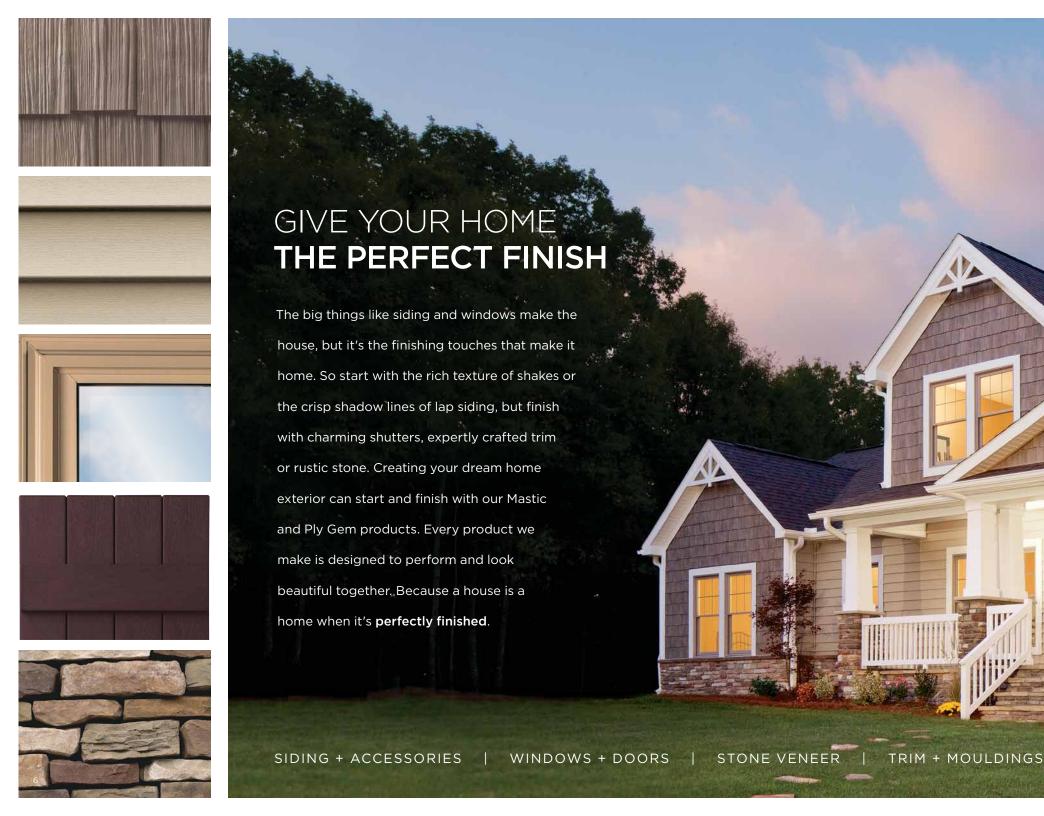
DEEP CAVERN NEWPORT BAY NATURAL SLATE

RED BRICK WOODLAND RETREAT MAHOGANY

GANY

ROCK HARBOR WHISPERING







# Home Design Made Easy.

It's simple to begin designing your dream home with the new Ply Gem® Home Design Visualizer.

# Visit mastic.com/visualizer



#### **GET STARTED**

#### CHOOSE A HOUSE OR UPLOAD YOUR OWN

It's that easy, just select from a variety of home styles or upload a picture of your own home to see the transformation.

#### ADD COLOR + VISUALIZE

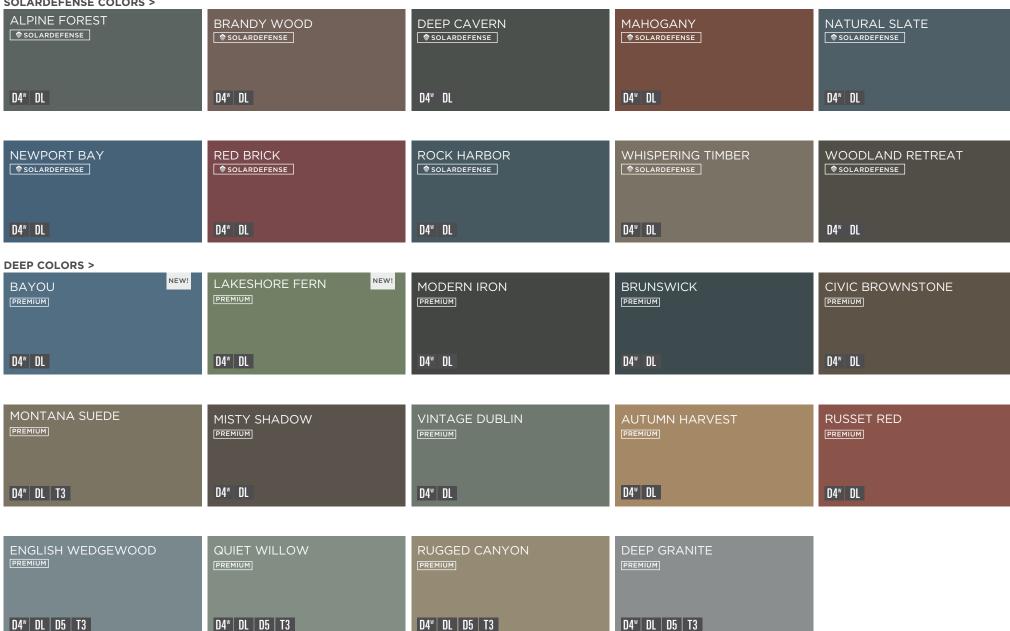
#### THE INTERACTIVE DESIGN TOOL

Try the new Ply Gem Home Design Visualizer, a quick and easy way to see what different products, colors and palettes look like on your home.

# Available Colors

Enhance your home's style with a palette ranging from traditional pastels and earth tones to darker contemporary colors. New to the Carvedwood 44 collection are two new colors — Bayou and Lakeshore Fern.

#### **SOLARDEFENSE COLORS >**











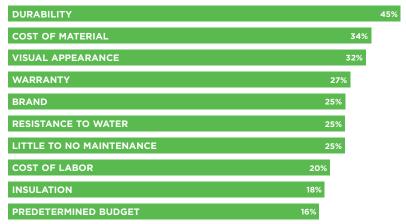
#### CLASSIC COLORS >

HARBOR GREY	EVEREST	SCOTTISH THISTLE	PEBBLESTONE CLAY	CORN SILK
D4w D4s DL D5 T3	D4"   D4s   DL   D5   T3	D4" D4° DL   D5   T3	D4" D4° DL D5 T3	D4" DL   D5
LIGHT COLORS >				
VICTORIAN GREY	TUSCAN OLIVE	WICKER	SANDTONE	SAGE
D4" D4s DL D5 T3	D4" D4s DL D5 T3	D4" D4° DL D5 T3	D4" D4° DL D5 T3	D4" DL   D5
DESERT SAND	SILVER GREY	COLONIAL YELLOW	CLASSIC CREAM	ALMOND
D4" D4° DL D5 T3	D4" D4° DL   D5   T3	D4" DL   D5   T3	D4 <sup>w</sup> DL D5 T3	D4" DL   D5   T3
CAMEO	LINEN	WHITE		
D4 <sup>w</sup> D4 <sup>s</sup> DL D5 T3	D4 <sup>w</sup>   D4 <sup>s</sup>   DL   D5   T3	ALL		

# Test our vinyl siding. We do. Rigorously. Relentlessly.

## Vinyl siding delivers what homeowners want.

Most important factors in siding material according to homeowners:



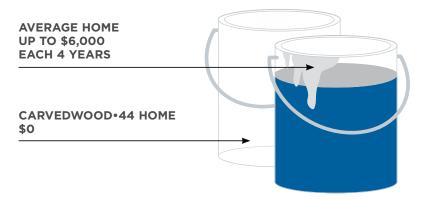
Source: Ply Gem primary research, December 2020

**DURABILITY.** If you're looking for siding that is durable and low maintenance, and looks beautiful, Carvedwood 44 siding is the ideal choice. Carvedwood 44 will enhance your home's appearance today and for years to come.

**COLOR AND TEXTURE.** Featuring two finishes, realistic woodgrain and smooth. Carvedwood 44 is available in a wide range of colors. including bold, dark colors backed by our SolarDefense Reflective Technology™. SolarDefense is engineered to absorb less of the sun's heat, our newest, darkest colors are designed to resist fading and heat distortion better than ever. Our tough UV-stable polymer stands up to damaging rays. New cooling compounds scatter more light to reflect more heat away from the siding, and keep panels cooler even on the hottest days.

## No paint. No stain. No hassles.

Based on an average-size home, repainting or staining can cost up to \$6,000 every four years. Carvedwood 44, a premium panel, never needs paint or stain. Unlike real wood siding, it won't crack, peel, flake or rot. Revolutionary technologies like Ply Gem's exclusive Hang-Tough™ Technology and Duranyl® 5000 Protection System maximize the panel's weatherability and deliver additional protection — and peace of mind for your investment.





#### TIME-TESTED. CERTIFIED. AND MORE.

Mastic vinyl siding products are certified through the Vinyl Siding Institute (VSI), which sponsors third-party certification to ensure vinyl siding quality. Mastic vinyl siding meets or exceeds ASTM D3679 performance standards for impact resistance, weatherability, product thickness and performance in extreme INTERNATIONAL conditions — all requirements in the VSI certification program.\*

\*Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.



VIP LIMITED LIFETIME WARRANTY. Carvedwood • 44 is backed by a Limited Lifetime Warranty. Enjoy a premium guarantee of lasting quality and peace of mind from Ply Gem, a trusted industry leader for 75+ years. See warranty for complete details.



**OIL CAN TEST** Siding panels are placed under heat strips and saturated to 120° — 140°F to make sure the siding doesn't warp or buckle.



WEATHERING Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.



**RIGIDITY** Panels are designed and engineered to be more rigid so the siding remains straight on the wall.



**COLOR READ TEST** Using a spherical spectrophotometer, a 10,000-watt xenon flash tube bounces light off a siding panel. This information is then analyzed to determine if the color falls within accepted ranges for color consistency and match.



**VERTICAL HEIGHT IMPACT TEST**Measures the product's durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.



**GLOSS TEST** A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.

# A HEALTHY HOME STARTS WITH THE BASICS

You want the best health for your family — and that starts at home. We offer a full line of coordinating accessories so your home can be healthy from the outside in.

Why does ventilation matter? Vents protect your home from heat and moisture buildup and keep fresh air moving. Sturdy and well-built, Ply Gem vents are specially engineered to deter insects, birds and other animals. They're easy to install on all types of siding and come in hundreds of colors and a variety of designer styles. Best of all, Ply Gem vents are constructed of high-performance, long-lasting vinyl for a lifetime of low maintenance.





#### **UTILITY VENTS**

Sturdy utility vents provide excellent cross-ventilation of garages, foundations and range hoods. The louvered exhaust vent is ideal for removing the moist air of dryers and bathrooms. Intake louvers and soffit intakes work in tandem with vents to maximize the flow of air, allowing your family to breathe easier. With our utility vents, a home not only looks beautiful, but feels fresher.



#### **GABLE VENTS**

Typically installed at the peak of a roof, gable vents encourage proper airflow in your attic.
Ply Gem gable vents allow maximum ventilation and feature a special snap-on system for easy installation and cleaning. Whether you choose to have your gable vents blend in with your siding or stand out as a decorative accent, you'll find a variety of stylish options.



#### **VENTURA® HIDDEN VENT SOFFIT**

Sculpted in clean lines and smooth surfaces, Ventura Hidden Vent Soffit features a contemporary, long clear span design. It allows 50% more airflow, reducing utility bills and preventing mold and mildew damage.



Mastic is part of the

Cornerstone Building Brands family of
brands, the largest manufacturer of exterior
building products in North America.

Our Mastic siding products carry a superior warranty, providing comfort as you create the exact home you want for decades to come.

And thanks to the industry's most advanced engineering processes, Mastic products deliver darker colors and better performance than were possible just a few years ago.

Dream big on your new home or remodeling project—with Mastic.



mastic.com 800 962 6973 CORNERSTONE BUILDING BRANDS 5020 WESTON PARKWAY CARY, NC 27513

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